

One News Page

News Release

Date – 20 May 2009

Advertisers can reach global audience via OneNewsPage.com Up to 20% discounts for new campaigns

Media planners and buyers looking to run international online advertising campaigns should check out new global news portal – www.onenewspage.com .

As a news portal, One News Page monitors leading international news sources continuously and provides users with a powerful search engine to locate the most relevant news coverage, along with access to the full news story at source.

The site enables online planners and buyers to target affluent audiences around the globe, including all the major population centres in the US, Europe and Asia.

An attractive feature of One News is its powerful news search engine. This lets advertisers define targeted display campaigns against specific search criteria.

With around 2.2 million pages of content and rising, One News Page already attracts a fast-growing global visitor base keen to access the latest breaking international news stories in a single place.

The site hosts news headlines from over 200 leading news vendors. All the latest news are categorised. Popular news categories include Sports News, Business News and Science and Technology.

Until 30 June 2009, advertisers will receive an automatic discount of up to 20% on their first campaign.

Delivery of the adverts can be precisely targeted by site section / area of interest, geographic location (by country), visitor demographic criteria and user search terms. Campaigns are easy to run and monitor on One News Page, which uses Google Ad Manager, an industry-leading advertising management service which is fully Media Rating Council (MRC) accredited. Results can be monitored via a secure, bespoke link, which is unique to each campaign.

To date, One News Page has already referred many thousands of visitors to news providers' websites.

www.onenewspage.com is free with instant access, requiring neither registration nor personal information from users.

One News Page has been founded by Dr Marc Pinter-Krainer, 38, a successful internet entrepreneur who has been working in the commercial online arena since 1999.

Dr Marc Pinter-Krainer of One News Page comments:

“One News Page allows advertisers to connect to people from all around the World. As a site focused on providing access to the latest international news stories, our users are generally wealthy, cosmopolitan and well educated. This has been independently verified by Quantcast, an industry-leading online traffic analytics company. Put simply, these are the types of people that creative agencies are very eager to reach.”

Enquiries:

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Information for advertisers and to apply for up to 20% initial campaign discount:

Please visit <http://www.onenewspage.com/advertise.php>

About One News Page:

One News Page is an international news portal website. Aggregating news headlines from major trusted news sources around the World, the One News Page site provides users with a powerful search engine to locate relevant news coverage easily. Users are referred to the source website directly by clicking on a news headline.

Users can access the One News Page website for the latest news headlines at <http://www.onenewspage.com>.