

#### **News Release**

# 28 July 2010

## News website launched to cater for Global Spanish-speaking community

"Una Página de Noticias", a news website for the global Spanish-speaking community, has been launched today.

<u>Www.paginanoticias.com</u> offers thousands of stories each day sourced from leading news providers based in Mexico, North America and Spain.

The website covers every aspect of news, including current affairs, business and finance, politics, sports, celebrity, science and technology.

Each day, around 15,000 news headlines are added to the site, sourced from several hundred trusted news providers around the world, such as El Mundo, La Vanguardia, Finanzas.com, Terra Espana, and El Comercio Digital to name but a few.

The site was beta-launched earlier this year and today has built an archive of more than 2 million stories, which can be searched using the site's powerful search engine tool.

Internetworldstats.com estimates there are over 400 million Spanish language speakers online. Only English and Chinese speakers have a larger online population. The growth in internet usage among Spanish language speakers from 2000 to 2009 was nearly 670%, comfortably over twice the rate of growth for English speakers online.

# Marc Pinter-Krainer, the founder of <a href="www.paginanoticias.com">www.paginanoticias.com</a>, comments:

"Paginanoticias.com provides Spanish speakers the same depth of news coverage enjoyed by English speakers. So wherever they are in the world, Spanish speakers can now find quickly and conveniently all the news stories they want to read, and from the news sources they already know and trust."

Access to the website and its services is free of charge.

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