

# One News Page

## **News Release**

**Date – 5 May 2009**

### **One News Page launches international news portal website**

International news portal One News Page (<http://www.onenewspage.com>) has been launched today. The website is aimed at the growing audience of online users who want access to news from different leading sources in one place.

As a news portal, One News Page monitors leading international news sources continuously and provides users with a powerful search engine to locate the most relevant news coverage, along with access to the full news story at source. To date, One News Page has already referred thousands of visitors to news providers' websites.

Each day, One News Page displays more than 20,000 of the latest news headlines from trusted global media organisations, including CNN, the FT, Reuters, News24, Xinhua, GulfNews.com and Boston.com, to name but a few of the 200 regular news vendors accessible via the site. All news headlines are categorised, with popular categories including Sports News, Business News and a section covering the latest in Science and Technology.

One News Page is easy to use and personally customise. It provides a powerful search engine, a live news ticker of latest headlines and the ability to view related news coverage on the same page.

[www.onenewspage.com](http://www.onenewspage.com) is free with instant access, requiring neither registration nor personal information from users.

The site serves a fast-growing market. According to research conducted by One News Page, almost two thirds (63%) of nearly 200 people surveyed wanted to initially read the headlines only rather than detailed stories on the Web.

And just over half (52%) said there were too many pictures and not enough stories on most news sites. Three quarters (77%) said news should be free.

One News Page can be accessed via any mobile or fixed internet connection and is designed to be ultra fast and easy to use.

One News Page was founded by Dr Marc Pinter-Krainer, 38, a successful internet entrepreneur who has been working in the commercial online arena since 1999.

Dr Pinter-Krainer was the founder and CEO of KTS PLC, a publicly-quoted company that provided internet-delivered live financial news and data to banks and stockbrokers.

One News Page is now seeking funding of £100,000 from investors. The proceeds of the funding will be used to accelerate the site's marketing and promotion. The site expects to be profitable within two years from display advertising revenues.

**Dr Marc Pinter-Krainer of One News Page comments:**

“Access to latest news coverage is now a global affair. One News Page connects people from all around the World to the latest international news stories. We have been encouraged by the growth in site traffic so far, which includes regular visitors from most countries. ”

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**About One News Page:**

One News Page is an international news portal website. Aggregating news headlines from major trusted news sources around the World, the One News Page site provides users with a powerful search engine to locate relevant news coverage easily. Users are referred to the source website directly by clicking on a news headline.

Users can access the One News Page website for the latest news headlines at <http://www.onenewspage.com>.