

ne News Page

News Release

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OneNewsPage.com offers tailored, free news syndication to websites and blogs

A nifty live 24-hour news syndication application has been created by global news headlines portal www.OneNewsPage.com.

The One News Page 'News Widget' allows webmasters and bloggers to add constantly updating news stories free to their sites, making them more dynamic and attractive to their users.

Creating and customising a News Widget is an easy 3-step process. Website owners select the most relevant news content for their site, configure a suitable colour scheme and create a source tag within minutes.

The attraction of the News Widget to webmasters and bloggers is that they can customise One News Page headlines to suit the topic of their site. For example, car auction websites could choose the latest 'automotive' news category.

Headlines on exact subject matters can be attained by specifying an optional keyword filter. Companies such as Shell, Tesco, Ford or Tata could create a News Widget for stories that solely mention their company names.

Football bloggers, or indeed any sports bloggers, could have scrolling news focused only on their team names.

The beauty of the News Widget is not only its convenience and simplicity; users have the freedom to choose how widely or narrowly they set their own news story parameters.

One News Page displays about 20,000 new headlines each day, drawn from over 1200 major trusted news sources around the world.

Since its launch, One News Page has added almost 4 million archived news items, all of which can be searched using its comprehensive search engine.

Registered users can set up live news alerts and news book marking. Registration is optional and free of charge.

Dr Marc Pinter-Krainer, CEO of One News Page, says:

“A problem for a lot of sites and blogs is creating interesting content that keeps users returning. By adding tailored live news stories to their sites using our handy News Widget, bloggers and webmasters can make their sites more sticky and compelling.

“Our News Widget is really simple to use. In a few minutes, sites and blogs can have relevant free news headlines sourced from trusted news vendors, 24-hours a day. And the news displayed can be as widely or narrowly focused as users decide.”

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Notes to writers:

The News Widget can be found under the “**News for my Website**” link at the foot of each page on the One News Page site.

Users of the News Widget do not need to add additional server resources as the service is hosted and automatically updated by One News Page.

About One News Page:

One News Page is an international news portal website. Aggregating news headlines from major trusted news sources around the World, the One News Page site provides users with a powerful search engine to locate relevant news coverage easily. Users are referred to the source website directly by clicking on a news headline.

Users can access the One News Page website for the latest news headlines at <http://www.OneNewsPage.com>.

Optional member registration provides access to live news alerts, news book marking, and more.

One News Page is free of charge.

