



## News Release

11 September 2012

### **NewsR.in Announces Partnership with PR Newswire India**

NewsR.in, the online news portal for India and Indians abroad, has entered into an online partnership with PR Newswire, the global leader in innovative communications and marketing services. The deal will feature newsR.in making PR Newswire's content available to its audience and using PR Newswire's global online reach for its company announcements.

"PR Newswire is a global leader in the field of content distribution and engagement and its content will bring significant value to our Indian audience," says Dr. Marc Pinter-Krainer, founder & CEO of newsR.in parent company One News Page Ltd.

"As we establish our market presence in India, having such a beneficial partnership in place with a market leading global distribution company will help us to drive our growth."

"NewsR.in is an innovative news portal," says PR Newswire India's Group Sales Director, Gautam Paul. "It offers the Indian online audience valuable access to a plethora of information, and we are pleased that PR Newswire's content is included on the site."

The newsR.in branded news portal was launched in April 2012 by U.K.-based parent company One News Page Ltd. One News Page was founded in 2008 and services markets in the English, German and Spanish languages across Europe, America, Asia and Australasia. In 2011 it served 14 million users.

NewsR.in displays news content and videos from hundreds of trusted media sources, easily searchable in one place. The addition of PR Newswire's content has added yet more depth to the site's news offering.

For further information, please visit <http://newsr.in>

## **Enquiries:**

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### **About newsR.in**

newsR.in is a news portal aimed at online users in India as well as Indians abroad. Offering original news coverage and syndicated content including news video clips from over 200 Indian news providers, newsR.in offers comprehensive coverage of Indian news in English language.

The newsR.in website is accessible free of charge at <http://newsr.in>.

newsR.in also has a twitter account at [http://twitter.com/newsR\\_IN](http://twitter.com/newsR_IN) and a Facebook page at <http://www.facebook.com/NewsR.in>.

### **About One News Page Ltd**

One News Page Ltd is a British media firm which runs a family of news portal websites across different countries, including newsR.in.

### **About PR Newswire**

PR Newswire [www.prnewswire.co.in](http://www.prnewswire.co.in) is the premier global provider of multimedia platforms that enable marketers, corporate communicators, sustainability officers, public affairs and investor relations officers to leverage content to engage with all their key audiences. Having pioneered the commercial news distribution industry nearly 60 years ago, PR Newswire today provides end-to-end solutions to produce, optimise and target content — from rich media to online video to multimedia — and then distribute content and measure results across traditional, digital, mobile and social channels. Combining the world's largest multi-channel, multi-cultural content distribution and optimisation network with comprehensive workflow tools and platforms, PR Newswire enables the world's enterprises to engage opportunity everywhere it exists. PR Newswire serves over 40,000 clients, distributing 1500+ releases every day from offices in India, the Americas, Europe, Middle East, Africa and the Asia-Pacific region, and is a UBM plc company.