

ne News Page

News Release

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ONE NEWS PAGE JOINS THE EUROPEAN CLOUD ALLIANCE

Leading online news portal One News Page today announces that it has joined the European Cloud Alliance, in a move to help promote the far-reaching benefits of cloud computing to businesses across Europe.

Cloud computing, from storage to servers, is yet to become the industry standard. Thousands of businesses worldwide depend upon physical hardware and support that is too often prone to downtime and therefore likely to provide considerable hits to business productivity and customer relations. Cloud computing removes the need for physical dependency, and therefore allows businesses and individuals to manage their own IT infrastructures, data and backups on a remote basis – and completely virtually.

The European Cloud Alliance promotes the many benefits to businesses both big and small that a move to cloud computing can offer. The organisation not only highlights the ways through which cloud computing can directly improve business processes but also highlights case studies where European businesses have seen their fortunes turned around thanks to the technology.

Beyond this, the European Cloud Alliance also aims to educate businesses and governments on the best possible ways to adopt and implement cloud technology – in the aim of helping to make European business run more efficiently and less dependent upon hardware that is in need of maintenance and which can hamper productivity.

One News Page is one such company that has benefited directly from cloud computing – with founder Dr Marc Pinter-Krainer having adopted the technology for the website in 2015. This move was undertaken to help One News Page to continue operating as a low-maintenance news website benefiting from automated servers – and Dr Pinter-Krainer's previous experience with physical servers located in the US as well as on the European continent in Germany was one fraught with heavy maintenance and the consumption of valuable time.

Since the website's move to cloud servers two years ago, Dr Pinter-Krainer has noted a vast improvement in the efficiency of One News Page's operation, removing the long hours of waiting for server maintenance taken out of the equation entirely – as well as the introduction of greater control over backups and unscheduled downtime.

You can read more about One News Page's case study published by the European Cloud Alliance [here](#).

"Moving onto the cloud has been a huge benefit," Dr Pinter-Krainer is quoted in the case study as saying. "Quite a bit of work had to be done at first – the architecture of how One News Page was built had to be updated. But since we did it, I've had not issues at all. I've only seen benefits."

The business benefits unlocked by the move to the cloud has motivated Dr Pinter-Krainer to help support the ECA as a business consortium and in its efforts to encourage European firms to consider moving to the cloud as well.

"Businesses like Marc's can benefit hugely from adopting cloud solutions" said Kim Gagné, Director of the European Cloud Alliance. "We're delighted that One News Page has joined the ECA and contributed this excellent case study. We look forward to working with Marc and others to show how cloud technologies are supporting business grow across Europe."

One News Page is free to browse and allows its readers to take advantage of its comprehensive repository of over 100 million different news resources from scores of reputable and authoritative sources and journalists. Offering written digests, original content and video news for readers to access and consume at their leisure, One News Page is continuing to tap into the news aggregation market by making it easier and quicker to access with each update.

One News Page was founded in 2008 and services markets in the English, German and Spanish languages across Europe, America, Asia and Australasia. In 2016 it served over 20 million users accessing its news portal websites.

For further information, please visit <http://www.onenewspage.com/>

About One News Page Ltd

One News Page Ltd is a British media firm which runs a family of news portal websites across the globe. The sites feature original news coverage and syndicated news content including news videos from major trusted news sources.

The One News Page portal is arguably the fastest-access news portal in the world. It provides users with a powerful search engine of more than 100 million news resources, allowing them to discover and locate relevant news coverage easily. Users are referred to the source website directly by clicking on a corresponding link.

Optional free member registration provides access to news archives and live news alerts by email.

Access to all One News Page sites is free of charge.

<http://www.onenewspage.com>

About the European Cloud Alliance

The European Cloud Alliance brings together businesses across the cloud value chain to promote the advantages of the cloud, and to provide an authoritative voice on cloud-related policy issues. We represent those that use, create, and provide cloud services across Europe.

Cloud technology is driving transformation in every corner of Europe, helping businesses and organisations innovate, grow and compete on a global scale. The Alliance helps enable new ways of working, new products and services, and even new business models.

<http://www.europeancloudalliance.com>

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